

ASFG High School Summer 2023 Assignment

Course: Honors Modern World Literature 10
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Email:

Welcome to Honors Modern World Literature 10! Be thoughtful and creative in your summer assignment – your ideas will steer classroom discussion when we return!

Purpose of the Summer Assignment

The summer assignment is designed to keep you reading and thinking about literature throughout the summer.

In addition, you will also practice rhetorical analysis. This type of analysis is a fundamental skill that we will continue to develop during the year and it is one of the skills studied extensively in AP Language and Composition.

Detailed Description of the Assignment

Part I: Reading Log

As an honors English student, you should constantly be reading in English.

For this summer assignment, you need to select and read at least one book in English that is considered a World Literature and/or AP Literature text. Many of the books listed can be found in the High School library, the ASFG eLibrary, or the bookstore. You may also purchase your own copy (*physical or electronic*).

You will write one reading log and you must be prepared to submit it during the first day of class.

Instructions for your reading log:

- Your reading log should be written after you have finished the book. For the log you will need to identify a passage that you think encompasses a **culminating idea** from the book.

Your reading log should use the following format:

- You need to include a TAGD at the top of the page (T = title, A = author, G = genre, D = date).
- Begin with a passage (be sure to note the page number) from your reading that seems **significant***
- In your first paragraph, attempt to make thoughtful and specific connections between the passage and context to your own life and the world of 2022.
- In your second paragraph, discuss what this passage means and how and/or why this passage is significant in the context of the story—in other words, how does the quotation help you to understand the story and/or why is the passage important to your understanding of the of the story (*analysis, not summary! I will need some context for the passage, but do NOT summarize the whole scene or the whole book*). If you get stuck, write an idea and a detail from the passage and then explain how and why the idea or detail is important or significant.
- Use 12-point Times New Roman font (or equivalent), and make sure that each paragraph (8-10 sentences) is double-spaced.

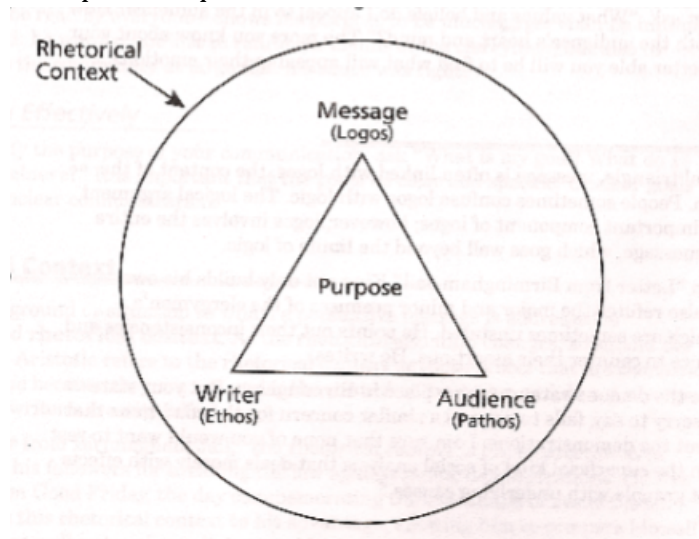
A passage might be **significant for many reasons. Perhaps it gives you insight into a character or an aspect of the plot or the setting. Perhaps it relates to an important theme of the text. Perhaps it is representative of the writer's style. Perhaps it captures something that relates to you or to 2022. Perhaps it foreshadows what's to come or encourages you to make a prediction or inference. There are many more reasons that could cause you to choose a particular passage. Trust your instincts as a reader and choose the passage that seems most significant to you.*

Part 2: Advertisement Analysis

Your first task is to choose one advertisement. The advertisement could be a poster, a commercial, or a video. Whichever medium you choose, you need to have an electronic copy of the ad (if it's a billboard, take a photo, if it's a commercial, find it online, if it's an advertisement on the internet, take a screenshot, etc.).

After you have selected your advertisement, your task will be to analyze, in writing, the ways in which it functions to persuade an audience. Your one page written analysis should consider all five elements of the modern rhetorical triangle: Writer/Speaker; Message/Subject; Audience; Purpose; and (Rhetorical) Context. Don't worry about Logos, Ethos, and Pathos yet—we will be working with these concepts after our return to school in August.

Some possible questions to consider include:



- What is the subject and message of the ad?
 - What is the context for the ad?
 - Who is the intended audience for the ad? How do you know?
 - Who is speaking and what do you know about him/her/them/it?
 - What is the purpose of the advertisement?
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- How does the ad function persuasively?
 - How effective is the ad and why?

Materials Needed and Where to Get Them

You are responsible for obtaining your own copy (*physical or electronic*) of your summer reading book.

The materials you need to complete Part 2 of the summer assignment are all around you. You can choose a commercial you see on TV, an advertisement that pops up on your computer, a political poster or video, or a billboard you notice while you're sitting in traffic. We are bombarded with advertisements every day— choose one that sparks your interest!

Due Date and How to Hand In

This assignment is due the first day of class.

Weight of the Assignment Towards Q1 Grade

This summer assignment will count as 10% of your first quarter grade. In addition, we will be working with your reading log at the beginning of the quarter and we will use the advertisements you select to delve more deeply into rhetorical analysis.